



Dear Potential Partner,

On behalf of all the junior members and parents of the North Florida Junior Golf Foundation (NFJGF), I would like to invite you and your company to be a Partner of our NFJGF and the NFJG TOUR season and help us celebrate our 36th year anniversary developing and promoting junior golf for our kids in North Florida. Customized packages are available to meet your needs. Please let us know if you have different ideas on how your company may get involved.

Based in Jacksonville, the NFJGF runs the area's Premier Junior Tournament Golf Tour (NFJG TOUR) throughout the northern Florida area, including Baker, Clay, Duval, Nassau and St. Johns, Baker, plus other area counties with additional team competition throughout Florida and South Georgia.

The North Florida Junior Golf Foundation (NFJGF) is the area's only not-for-profit organization committed to providing a top tier tournament golf experience for junior golfers throughout northeast Florida. The NFJGF operates multiple competitive levels to serve juniors of all ages (7-19) and skill levels and strives to reinforce the positive spirit of sportsmanship and competitive camaraderie that golf represents.

The Foundation financially supports and coordinates a four county middle school junior golf program, supporting more than 18 schools throughout Clay, Duval, Nassau, and St. Johns Counties. This program was initiated back in 2013 to promote golf in the inner-city schools and has grown over the years. More than 200 students annually participate in the program.

In addition, the NFJGF is proud to offer scholarships to deserving players. Since 2008 NFJGF has presented more than \$330,000.00 in college scholarships and has built a significant college fund to support our future efforts.

We would love for you to join our TEAM!

Your Partnership may come in many ways from becoming one of our Foundation Title Partners, a Presenting Partner, or Tournament Partner/Sponsor. Each attractive opportunity affords you and your company unique privileges, which are detailed in the following pages. The NFJG Foundation currently has seven Foundation Title Partners with a goal of eight, and they are the ***Northern Chapter-North Florida PGA, Action Sports Jax, B and C Financial, Bono's Pit Bar B-Q, Access Electrical Contractors, Davis Mail Services and Lighthouse Dental Studio.***

This years exciting tournament series will include thrilling events and exceptional days of competitive golf for our boys and girls (ages 7-19) at some of the finest, most exclusive golf clubs in North Florida, to include: Amelia National Country Club, Deercreek Country Club, Eagle Harbor Golf Club, Glen Kernan Club, Hidden Hills Golf Club, Marsh Landing Country Club, Osprey Cove Golf Club, Palm Harbor Golf Club, Ponte Vedra Inn and Club, San Jose Country Club, Plantation Bay, Ponte Vedra Inn and Club, St. Johns Country Golf Club, The Golf Club at South Hampton, TPC Sawgrass, Trident Lakes Golf Club and World Golf Village – Slammer and Squire and King and Bear with outstanding supporting clubs like



TPC Sawgrass, Pablo Creek Club, Deerwood Country Club, and The Plantation at Ponte Vedra among others.

Highlights of the NFJG:

- A history in Jacksonville dating back to the 1990's (Elks, Titleist Tour).
- Approximately 450 annual junior members; boys and girls ages 7-19
- Year-round tournament schedule consists of more than 36 separate tournaments in six skill divisions. Events conducted at twenty-five of the finest courses in North Florida.
- Thirteen area college students are currently receiving academic scholarship aid.
- Notable alumni that groomed their games playing on the NFJG TOUR include touring pros Tyler McCumber, Bud Cauley, Jeff Klauk, Bubba Dickerson, and Marla Anderson; local club PGA Professionals Todd Bork, Spencer Brown, Richie Bryant, Kevin Glynn, Jim Houston, Cary Splane, Charles Raulerson; and Tom Aycock; collegiate and amateur champions; Katie Quinney, Julian Suri, Tyler Brown, Adam Wallace, Tyler McCumber, Jacob Davison, Michael Young, Miles Russell, Chandler Blanchet and Cathryn Cusick.

Your Partnership offers you the opportunity to align your company name with over 50 outstanding and NFJG supporting golf clubs within the Northern Chapter and with over 250 Northern Chapter PGA golf professionals covering an area that spans from Amelia Island across to Gainesville and South down to St. Augustine. The NFJG TOUR Tournament Series offers more than 35 one- and two-day events with over 400 anticipated registered junior TOUR members, allowing you to showcase your products and services in a constant and consistent manner.

Please take a moment to review the enclosed materials and feel free to contact me should you have any questions.

We look forward to partnering with you and sharing magical moments with our junior golfers.

Sincerely,

Jack Aschenbach

Jack Aschenbach, PGA
Executive Director
North Florida Junior Golf Foundation
2020 NFPGA Hall of Fame Inductee
(904) 868-9535



Foundation Partnership (FP):

There is now an opportunity to support the NFJGF and receive significant levels of local market exposure via the new Foundation Partnership. Up to ten companies will be equally positioned at the highest levels of visibility and support for the NFJGF, helping the organization grow and continue to serve young golfers in our community. The sponsorship and branding support will be inextricably woven throughout the fabric of the NFJGF to provide a visible link between each sponsor's brand and the mission of our organization. Branding will be distributed evenly amongst the Foundations Partners while also delivering unique "title" like positioning with key NFJG TOUR properties.

Cost of this Partnership is \$5,000

Benefits of the Foundation Partnership

As a Title Foundation Partner, you will receive the following key benefits:

- Title Sponsorship to one of the NFJG TOUR divisions (Elite Tour, Rising Tour, Foundation Tour, Futures Tour or the Junior Players Tour)
- Recognition and VIP access to annual awards dinner.
- Marquee placement of a banner includes name and logo that is displayed at all events.
- Each Foundation Partner will also receive title sponsorship to a unique content section within the NFJG Foundation website.
- Banner advertising and homepage recognition on the NFJGF website.
- Advertising and logo recognition on NFJGF e-newsletters, distributed via email.
- Logo placement on virtually all NFJGF Tournament collateral material:
 - Scoring Area
 - Tournament Services trailer that travels to each event
 - Printed Tournament Calendar
- The opportunity to distribute company materials at all events.
- An opportunity to showcase company services and products at every site by setting up a booth or display of your product, in an appropriate location, for the purpose of sampling, demo's, advertising and promotion.
- As a preferred vendor on the NFJGF vendor list, to include contact info of area representative.



Presenting Partnership (PP):

The cost for this partnership is \$2,500 and includes:

- The opportunity to associate your company name with the title of three (3) one day or one (1) two-day Major NFJG TOUR event.
- As a PP you and your company will receive exceptional recognition throughout the year.
- Recognition and VIP access to annual awards dinner
- The opportunity to associate the company name with the NFJGF and the Northern Chapter PGA and North Florida's most exclusive golf facilities.
- The opportunity to present the company logo and link on NFJGF Website.
- The opportunity to distribute company materials.
- Name and Logo on all event entries E-mailed out to all NFJGF members and PGA professionals and all media placement NFJGF is involved with.
- An opportunity to showcase company services and products at four (4) sites by setting up a booth or display of your product, in an appropriate location, for the purpose of sampling, demos, advertising and promotion.
- As a preferred vendor on the NFJGF vendor list, to include contact info of area representative.
- Your Company Name will gain special recognition on the scoreboard at all events.

Tournament Partnerships (TP):

The cost of this Partnership is \$500 for a single day event and \$1000 for a two-day North Florida Junior Players TOUR event in cash or product:

- The opportunity to associate your company name with the title of one (1) one day NFJG TOUR event.
- As a TP you and your company will receive exceptional recognition throughout the year and for your specific event.
- The opportunity to associate the company name with the NFJGF and the Northern Chapter PGA and North Florida's most exclusive golf facilities.
- An opportunity to showcase company services and products during your selected event by setting up a booth or display of your product, in an appropriate location, for the purpose of sampling, demos, advertising and promotion.
- Name and Logo on the event entries E-mailed out to all NFJGF members and PGA professionals and all media placement NFJGF is involved with.
- The opportunity to distribute company materials.
- The opportunity to present the company logo and link on NFJGF Website.
- As a preferred vendor on the NFJGF vendor list, to include contact info of area representative.
- The right to display company banners include name and logo.
- Your Company Name will gain special recognition on the scoreboard.



Foundation Partners



Northern Chapter Partners



We would love to add your logo to this outstanding list of supporters.

Thank You for you consideration and we look forward to hearing from you